PROUD TO BE DIFFERENT

Our profits go to charity
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kavlitrust.com
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Giving to good causes

The Kavli Trust supports good causes both in the UK and abroad by providing sustainable investment in research, culture and humanitarian work.

The Kavli Trust is the sole proprietor of the Kavli Group, which means that all funds that are not reinvested to strengthen the business and its operations go to charitable work.

We primarily support projects which have the potential to grow and become self-financed in the long term, ensuring that the Trust’s legacy continues. We also focus on projects which have an affiliation with our various brands.

We are due to donate approx. 100m NOK annually over the next few years, focusing on three key areas:

Vital health education – Improving female health with the latest technology

The Maternity Foundation is a Danish organisation which works to reduce maternal deaths by training Ethiopian health workers and educating rural women on serious health issues. A “safe delivery” app has been developed by the organisation for midwives, along with a text messaging service which provides important information for mothers. The number of pregnant women receiving health support has risen by 60 per cent in the project area, and births with a midwife present are up by 30 per cent.

“The Kavli Trust has been significantly important in our ability to achieve these excellent results.”

Anna Frellsen, General Manager at the Maternity Foundation

Groundbreaking treatment – Anxiety free in four days

Severe anxiety affects a lot of young people with many finding it the start of a difficult journey which can result in them dropping out of school or work and later in life living on disability benefits. However, there is hope on the horizon thanks to psychologists Gerd Kvale and Bjarne Hansen at Bergen’s Haukeland University Hospital, who have developed a treatment which they claim can free patients from severe anxiety or obsessive-compulsive disorder (OCD) in just four days.

“The Kavli Trust are helping to restore the day to day life and future for badly affected youngster, which is quite simply fantastic.”

Gerd Kvale, Psychologist

The Big Sing – Musical exploration for thousands in North East England

Each year The Big Sing and The Big Sing for Mini Singers bring together over 3,000 primary school children from 65 schools across the North East, Cumbria and North Yorkshire to sing in a series of exciting, large-scale concerts at Sage Gateshead. Inspirational musicians take children and teachers on a journey of musical exploration in their classrooms, teaching them to sing.

“Support from The Kavli Trust means that we can provide musical experiences far beyond those normally available in schools.”

Joe Timlin, Trust & Statutory Fundraising Manager at Sage

Health and education projects related to people living in extreme poverty, mental health of children and young people, dementia, the poor and other vulnerable groups.

Work on preventing and combating serious illness and on alleviating humanitarian need including dementia, cancer and mental health.

Including talented young musicians and projects which provide young and old with good cultural experiences.

We have been making donations to social causes for more than 50 years, and will continue to do so, with the ambition to support more good causes.
Spreading support together

The money we donate all comes from spreadable-cheese enthusiasts, milk drinkers, pâté connoisseurs, cheese eaters and yoghurt lovers in over 20 countries.

This is because a large portion of the profits made by companies in the Kavli group are transferred to us. This income is generated from the sales of various food items under the Kavli brand and strong local brands such as St Helen’s Farm, Primula, Druvan and Q-Meiiriene in the UK, Norway, Sweden and Finland.

To sum it up the better these companies do, the more money we can donate.

So when you buy a Kavli product, you are also supporting good causes. That is why you will see the small label reading “our profits go to charity” on these products.

The group’s 840 employees are proud to have a trust which helps others and every year they participate in selecting some of the projects who receive our support.

Our profits go to charity

Our profits go to the Kavli Trust, who support humanitarian work, research and culture in the UK and around the world. Thank you for your support!

For more information: kavlitrust.com
More than just financial support

We emphasise long-term relationships and work closely with organisations who have already demonstrated that they can create results – alone or with others. Read what some of our partners have to say about us.

GET THE BALL ROLLING

“Support from the Kavli Trust has meant more to us than just the total amount of funding we’ve received. It has allowed us to step up our Speed School concept and gather more data, which in turn has attracted other international organisations and has got the ball rolling, all thanks to the trust.”

Rune Mørland
Marketing and communication manager, Strømme Foundation

A LOYAL SUPPORTER

“Thanks to The Kavli Trust, The Key have supported 720 disadvantaged young people from across the North East of England with a unique opportunity to realise their potential. The trust are extremely supportive, flexible and forward-thinking; trusting in our Framework and our ability to provide young people with the autonomy to make their own decisions and develop their own project ideas. We’re thrilled to have developed this partnership.”

Hannah Underwood
Chief Executive Officer, The Key

SO GRATEFUL

“We’re very proud of our partnership with the Kavli Trust. Their support has been enormously important and the trust’s donations have generated growth and results in our core work in educating young people in Zimbabwe. The trust has enhanced the visibility of our work, allowing us to reach out to more potential supporters. We’re so grateful that the trust, through its continued support, has created an equal partnership yielding good results.”

Ynghild Solholm
Founder, Sabona aid organisation

IMPORTANT RESEARCH GIVES HOPE FOR THOUSANDS OF ME SUFFERERS

“Myalgic encephalomyelitis (ME) – also known as chronic fatigue syndrome – is a serious and often long-lasting illness. Research on it has been neglected internationally, with very little government funding, which has resulted in a failure to understand the condition. The Kavli Trust however recognised this, and has been supporting scientists at Bergen’s Haukeland University Hospital. It has played an important role in its research, which means that we now have a greater understanding of why patients suffer exhaustion and a loss of energy, and who also experience a build-up of lactic acid in their muscles when making minor movements.”

Olav Mella
Director and professor, cancer department, Haukeland University Hospital